



# TAPPED

*Downtown Midland's Craft Beer Festival*

## SPONSOR PACKAGES

This summer, Downtown Midland will celebrate the art and the craft of beer brewing. Featuring bands, artists, and brewers from all over Michigan, **Tapped** is going to be the must-attend event for beer-lovers in the Great Lakes Bay area.

•PRESENTING SPONSOR  
(\$2,500, 1 Available)

•SUPPORTING SPONSOR  
(\$1,000, 3 Available)

•EVENT SPONSOR  
(\$500)

	PRESENTING	SUPPORTING	EVENT
Mentions in all Advertisements (Radio, Social Media & MCTV)	🍷		
Logo on Souvenir Glasses	🍷		
Logo on Souvenir Coasters	🍷		
Logo on Printed Event Tickets	🍷		
Logo on Promotional Posters	🍷	🍷	
Social Media Mentions	🍷	🍷	
Logo on Event Program	🍷	🍷	🍷
Company Banner at Event (must be provided)	🍷	🍷	🍷
Logo on Sponsor Banner	🍷	🍷	🍷
Company Booth in Market Area (must be provided)	🍷	🍷	🍷
On-Stage Recognition	🍷	🍷	🍷
Logo on Event Website	🍷	🍷	🍷
Tickets to Event	15	10	5

## CONTACT

*If you would like to become a sponsor, please contact:*  
**Denise Hufford, Downtown Event Coordinator**  
 Downtown Development Authority  
 (989) 837•3311  
 dhufford@midland-mi.org

